

READING BOROUGH COUNCIL

REPORT BY (DIRECTOR)

TO:	TRAFFIC MANAGEMENT SUB COMMITTEE		
DATE:	25 th JUNE 2014	AGENDA ITEM:	12
TITLE:	DEE PARK REGENERATION - INFORMAL CONSULTATION ON TRAFFIC CALMING AND WAITING RESTRICTIONS.		
LEAD COUNCILLOR:	Cllr PAGE	PORTFOLIO:	STRATIGIC ENVIRONMENT PLANNING & TRANSPORT
SERVICE:	TRANSPORT	WARDS:	NORCOT
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1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1 The Development Agreement relating to the regeneration of the Dee Park estate was entered into between Reading Borough Council and Dee Park Partnership LLP ("DPP") on 24 August 2009

The Dee Park Estate is currently being transformed as part of a major regeneration scheme, which obtained planning permission in December 2009. The regeneration has been undertaken over 3 phases. The works include the demolition of existing dwellings and replacement with houses and flats for social rent and houses and flats for private sale. The works also includes extensive improvements to the public realm and community facilities.

The Project is about a genuine partnership between the Council, DPP, the community and other key locally involved groups - such as Health (the CCG), the Police and the Voluntary Sector. An underpinning objective of the regeneration is for local people to be involved in making decisions, taking ownership of and shaping the future of their neighbourhood. Fully involving residents and other local groups at every stage of the process has been, and will continue to be, vital to achieve this vision

- 1.2 A major part of the regeneration has been the transformation of the highway network in to a home zone environment and to complete this process Traffic Regulation Orders are required for traffic calming Measures, traffic movement and waiting restrictions. However before the statutory process is undertaken, it is proposed that an informal consultation is undertaken with all the residents on the estate to seek their views on the proposals and amend them where necessary. This report details the proposals and seeks approval for the consultation.
- 1.3 A site plan of the estate is included in Appendix A and the proposed consultation leaflet is included in Appendix B.

2. RECOMMENDED ACTION

- 2.1 The report is noted and approval is given to the Head of Transportation and Streetcare to undertake an informal consultation with residents on the highway proposals for the Dee Park Estate.
- 2.2 A further report is brought to this committee detailing the results of the consultation.

3. POLICY CONTEXT

- 3.1 The proposals are in line with current Transport and Planning Policy

4. THE PROPOSAL

- 4.1 As the construction of the Dee Park regeneration scheme has progressed and detailed design work has been undertaken a series of traffic calming measures have come to the fore, which are required to reduce vehicle speeds and to ensure the new home zone layout benefits the entire community. Residents and community groups at liaison meetings with the council have commented that vehicle speeds on the estate are a concern.
- 4.2 The initial proposal is to create a 20mph zone for the entire estate which will be signed at gateways on Dee Road, Spey Road, Links Drive, Strathy Close and Helmsdale Close. The closes on the estate have already been redesigned in to home zones with a design speed of 20mph, however the link roads on the estate while being the subject to environmental improvements require physical measures to ensure speeds are contained to 20mph. These link roads are Spey Road, Tay Road and Deveron Drive.
- 4.3 Spey Road currently has a short section of road subject to a 20mph speed limit with speed cushions close to the Lyon Square community area and the Ranikhet school. Following the completion of the regeneration, as well as providing access to the school, Spey Road will also provide access to a new shopping parade, an extra care home and new dwellings which will directly face on to the road. It is therefore proposed that speed cushions (given the road is a bus route) are constructed along the entire length of Spey Road to constrain vehicle speeds.
- 4.4 Environmental improvements to Tay Road have been completed and this has involved narrowing the road down from 7.3 metres to 6 metres and the construction of block paved features at the junctions with Gairn Close, Eskin Close and Carron Close. However these features have not reduced speeds as much as anticipated and it is proposed that formal traffic calming measures are installed. This will consist of speed cushions between Dee Road and Spey Road (as this section of road is a bus route) and speed humps between Spey Road and Stour Close.
- 4.5 Environmental improvements to Deveron Drive are currently under construction, however during the detail design it was discovered that the levels at the junctions of Deveron Drive with Dulnan Close and Deveron Drive with Don Close meant the proposed speed tables could not be constructed. Currently Deveron Drive has 3 speed humps which were due to be removed when the speed tables were constructed. It is now proposed to reposition the existing speed humps and construct a further 2 new speed humps bringing the total number of speed humps along the road to 5.

4.6 As well as these measures the consultation also details plans to place waiting restrictions on the parking bays outside the new shops on Spey Road restricting parking to a maximum period of 30 minutes to ensure these spaces are used by shoppers and the formalisation of one way roads that have been constructed or due to be constructed as part of the new build sites within the regeneration area.

4.7 The results from the consultation will be then brought back to a later meeting of the Traffic Management Sub Committee, with a recommendation detailing the final proposals which will be subject to statutory consultation.

5.0 CONTRIBUTION TO STRATEGIC AIMS

5.1 To promote equality, social inclusion and a safe and healthy environment for all.

6 FINANCIAL IMPLICATIONS

6.1 All works will be wholly funded by the Developer responsible for undertaking the regeneration of the estate.

7. CONTRIBUTION TO STRATEGIC AIMS

7.1 To promote sustainable development

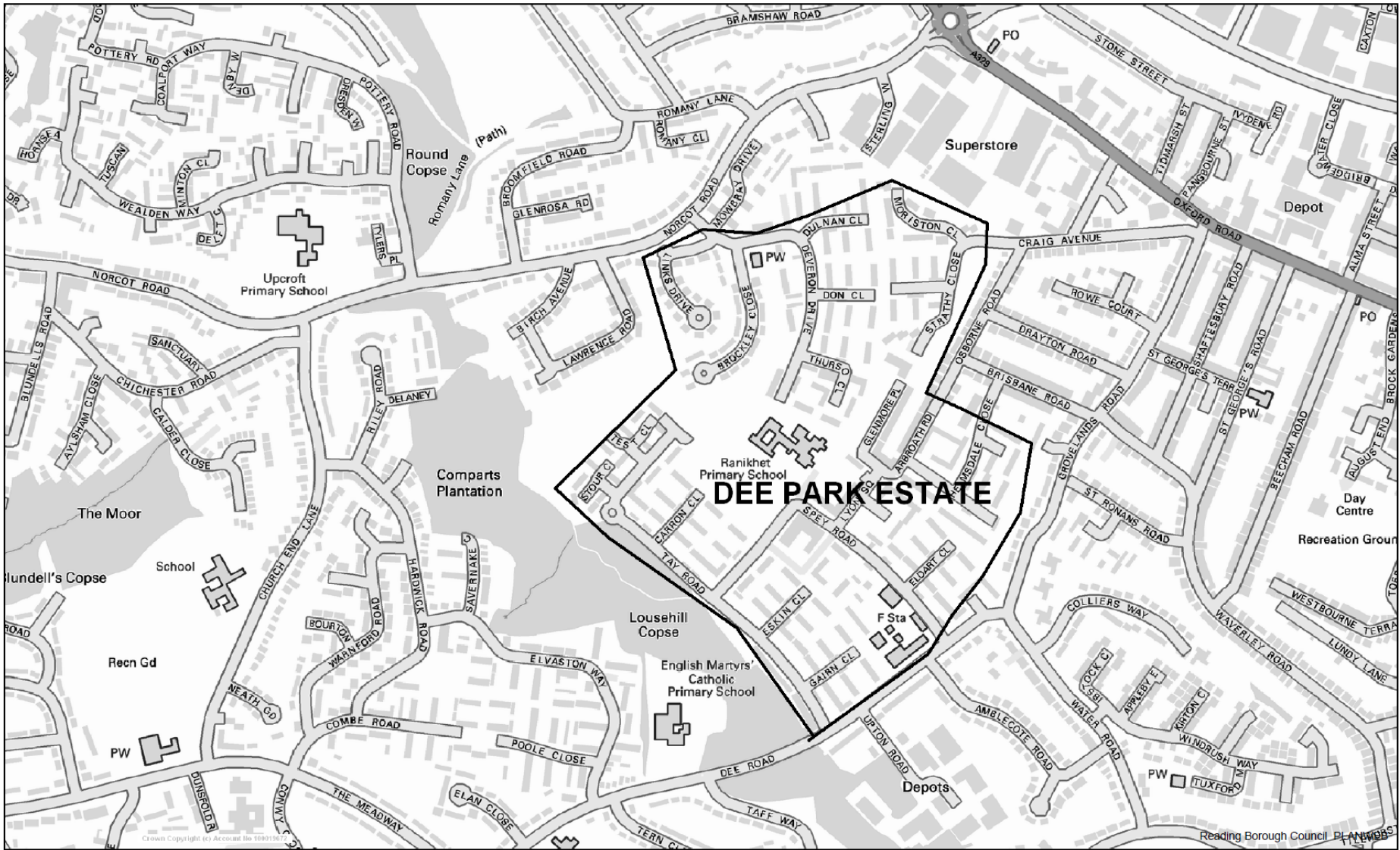
8. COMMUNITY ENGAGEMENT AND INFORMATION

8.1 The consultation will be undertaken to see if residents support the implementation of various traffic management initiatives on the Dee Park Estate.

9. LEGAL IMPLICATIONS

9.1 The proposed road hump will be advertised in accordance with Section 90c of the Highways Act 1980.

9.2 Any proposals for waiting restrictions are advertised under the Traffic Management Act 2004 and/or the Road Traffic Regulation Act 1984 as required.



Appendix 1 - Dee Park Estate

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Appendix 2

Draft Consultation Leaflet